



EVENT DATA FOR JUNE 2018

	Current Year		Previous Year		Increase/Decrease	
	MTD	YTD	MTD	YTD	MTD	YTD
# Events	33	194	33	186	0	8
# Repetitive Events	13	101	13	119	0	-18
# Event Days	76	333	76	331	0	2
# Building Event Days	84	366	84	369	0	-3
# User Setup/Teardown Days	17	85	17	82	0	3
Estimated Attendance	14,225	124,254	14,225	137,295	0	-13,041
# Inquiries	23	162	23	123	0	39
# Inquiries Booked	5	47	5	35	0	12

**Estimated Attendance does not include general rider numbers.*

**Inquiries/Inquiries Booked does not included Marketing or CAM-PLEX Sponsored Bookings*

Highlights:

Customer Satisfaction Surveys: 112 sent out, 37 responded very satisfied
4-H Extension Office rebooked their events for 2017-2018 season with a total of 31 dates, which is up from 26 last year
Once found out CC Fair's actual usage dates in WC, were able to delete a couple teardown days, and open up one hall and we booked 2 events over 3 days (events were: WY DOT 100th Anniversary Celebration with 200 people; and WY Republication Party State Committee Mtg for 100 pp)
GHSR Rough Stock practices in Jan-Mar annually will be moved to the college barn. GHSR Timed Events will remain at CAM-PLEX with adjusted hours. Overall GHSR rental usage from prior years to difference is only 6 hrs less than previous year usage.
Gillette College did not rebook their annual fundraising banquet at CAM-PLEX. I understand they are going to do it at the college.
WY Stock Dog Assn booked their Winter Series Finals in East Pavilion for the first weekend of February.
WY Cowboy Hall of Fame event went well and hope to rebook for next year. Plaque provided for possible display on grounds. WYO Wild Rides attendance decreased and user is not booking for 2018 at this time.