

PART B 619 Application Summary

With excitement I am proud to announce that CDS-CC was awarded an Early Childhood 619 Funding Opportunity. Our submitted proposal was selected for funding in the amount of \$16, 231.00.

With this funding we will be implementing several activities that align with the state objectives/priorities.

Activities:

Provide a two-day training from the Creative Curriculum for Preschool program.

Day 1: Supporting Children with Disabilities

Day 2: Supporting Early Mathematical Learning

This training will be provided to CDS-CC staff and offered to other agencies as well. The dates are yet to be determined.

Purchase the Developmental Indicators for the Assessment of Learning – Fourth edition (DIAL-4)

The DIAL-4 is a global screener for screening young children for potential delays and/or disabilities. We would specifically use this tool for re-screen appointments in order to give a different perspective on student's skills when the BRIGANCE obtains scores in the low/below average range. This tool will assist teachers in making referrals for the students that are questionable.

Purchase a marketing plan that will spotlight the free Developmental Screenings offered throughout the year. Some examples of the proposed marketing plan include utilizing radio station ads, professional print materials, print advertising and digital solutions (Facebook/Instagram/YouTube ads, and improving our Google footprint). This initiative is important to CDS-CC at this time because we do not have an efficient way of reaching the population of parents that primarily get information from social media or similar outlets.

Also, you may have noticed that Basin Radio Network has sponsored CDS-CC the month of May as The Heartbeat of the Community. They have provided us with free promotional spots across all stations. We are grateful for their generosity. Mary Ann has graciously accepted the responsibility of going to Basin Radio Network on Wednesday May 19, 2021 at 8:00 a.m. to talk about our program with a focus on our Free Developmental Screenings. We are also very grateful to Mary Ann for accepting this opportunity when it was presented to her. Please wish her well on Wednesday.

Please let me know if you have any questions.

Natalie Terrell, M.Ed
Early Childhood Special Education Supervisor
Children's Developmental Services of Campbell County